

MEETING:	CABINET
DATE:	14 MARCH 2013
TITLE OF REPORT:	DIRECTOR OF PUBLIC HEALTH ANNUAL REPORT 2012
REPORT BY:	DIRECTOR OF PUBLIC HEALTH

1. Classification

Open

2. Key Decision

This is not a key decision.

3. Wards Affected

County-wide.

4. Purpose

1. To inform the Cabinet of the changes to public health and transition process as set out in the Annual Report of the Director of Public Health which looks back at 2012 and forward to changes in ways of working from 2013 to include the Living and Wellbeing Review.
2. To seek support from the Cabinet that the recommended approach and actions highlighted in the report will inform service development and commissioning aimed at improving health and wellbeing of the population of Herefordshire.

5. Recommendation(s)

THAT Cabinet:

- (a) receive the Director of Public Health's Annual Report 2012;**
- (b) support the implementation of the report's recommendations and the proposed approach and actions highlighted in the report to inform service development and commissioning during the next planning cycle and in the medium term; and**
- (c) support the dissemination of the report and cascade of key messages.**

6. Key Points Summary

Council members and senior officers will need to:

- Understand the full range of the Council's public health responsibilities across all three domains of health improvement, health protection and healthcare public health;
- Understand the Council's general duty to improve health and reduce health inequalities and the potential to address this through a range of approaches, lifestyle behaviour change and wider health determinants;
- Understand their own role and the role of the democratic process in improving and protecting the health of local people and in the local Council meeting its public health responsibilities;
- Understand how the three domains of public health operate and how these are underpinned by the discipline of health intelligence;
- Understand the role of the Director of Public Health supported by the Public Health team and its consultants, specialists and practitioners in achieving health and wellbeing outcomes;
- Understand the role of the Director of Public Health as "accountable officer";
- Understand the potential for the Council's new public health role to transform the way in which it approaches all of its functions;
- Be familiar with roles of the new organisations established by the Health and Social Care Act 2012 including the CCG and Public Health England and with how these interact with each other;
- Understand the Council's role in the co-ordination of the local health and social care system including the role of the Health and Wellbeing Board;
- Understand the successful use of the ladder of intervention in Herefordshire to develop an integrated approach to alcohol harm reduction and extend this to tobacco control and promoting a healthy diet;
- Be aware of the crucial importance for health and wellbeing and economic prosperity for a good start in the first few years of life needs to be widely understood and considered when funding decisions are being made;
- Support development of a plan through the new system to support schools to promote healthy lifestyle choices and to develop a culture that supports children and young people to make healthy choices;
- Be familiar with new health protection responsibilities placed on the Council by the Health and Social Care Act 2012;
- Be familiar with the new health protection functions of the Director of Public Health in the Council and the arrangements being put in place to discharge these functions such as the proposed health protection committee; and
- Understand the responsibilities of the NHS Commissioning Board, CCG and Public Health England in relation to health protection functions of the local Council.

7. Alternative Options

- 7.1 There are no Alternative Options as the Annual Report of the Director of Public Health is a statutory requirement.

8. Reasons for Recommendations

- 8.1 The report is required to provide an overview of public health in the County and is the view of the Director of Public Health. The Cabinet is asked to support the recommended approach and actions to implement the transfer of public health from the PCT to the local authority.

9. Introduction and Background

- 9.1 This report identifies key issues for the transition of public health to the local authority under the Health and Social Care Act 2012. We look back over 2012 and describe the public health function to date, and then project our vision of the public health function from within the local authority from 2013. The public health team in Herefordshire has been progressing the transfer of public health into the Council as described in Chapter 1 of the report. Much planning has gone into this to ensure that the three key functions described in Chapters 2-4 remain safe and effective throughout the period of transfer. Ensuring the population continues to receive good quality interventions that work to reduce health inequalities, improve and protect health and provide good value for money is paramount.

10. Key Considerations

- 10.1 This will be the fourth Annual Report of the Director of Public Health since the appointment of a Joint Director of Public Health for the County;
- Progress has been made in implementing the recommendations from the 2011 report and the longer term strategic actions from that report are now embedded in current strategic and operational plans across the health and social care community;
 - The topics highlighted in the outline for the report are important to the decision making process about local priorities for public health for the next planning cycle and beyond;
 - This year, the report outlines:
 - Public health transition;
 - Health improvement;
 - Health Protection; and
 - Health Care Public Health.

11. Community Impact

- 11.1 The report highlights the different key areas of public health and begins to identify where key impacts will occur for the County's population.

12. Equality and Human Rights

- 12.1 The report is the view of the Director of Public Health of the needs of the County's population in terms of public health and future work will take into consideration issues around access to services and support.

13. Financial Implications

- 13.1 The report itself has no financial implications.

14. Legal Implications

- 14.1 This report, and recommendations therein, are provided to ensure that Herefordshire Council meets the requirements of the Health and Social Care Act 2012.

15. Risk Management

- 15.1 If not addressed, issues raised in the report will have an impact on the achievement of health and wellbeing targets to reduce inequalities in health.
- 15.2 The main risks revolve around the implementation of service transformation and challenge to traditional practices.

16. Consultees

- 16.1 Health and Wellbeing Leadership Team; Health and Wellbeing Board; Public Health officers.

17. Appendices

- 17.1 DPH Annual Report 2012.

18. Background Papers

- 18.1 None identified.